

PFSweb Europe - Privacy Policy

At PFSweb Europe, your right to privacy is a major concern.

Below are the guidelines we use for protecting your personal information.

Please read the following very carefully.

What you first need to know

PFSWeb BV SPRL and its parent company Suppliers Distributors SA (hereinafter "PFSweb Europe", "we", "us") are located at rue Louis Blériot 5, 4460 Grâce-Hollogne, Belgium.

This privacy policy is applicable to the site <http://www.oneilleshop.com>, which is hosted and operated by PFSweb BV sprl.

This privacy policy is also applicable to PFSweb call center activities and to B2C and B2B websites that PFSweb hosts and operates on behalf of its customers unless otherwise provided in the said websites' privacy policies.

IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT USE PFSWEB EUROPE SERVICES.

By accessing and using PFSweb-operated websites and this site (hereinafter "PFSweb websites"), you hereby agree to all the terms of this privacy policy.

PFSweb Privacy Practices - Main Principles

Law Compliance

PFSweb Europe respects your privacy and strives to conform to the most demanding rules under applicable EU legislation and Belgian laws (8 December 1992 Act).

Data Collector

PFSweb Europe is the Controller as per EC Directive 95/46. La *Commission de la Protection de la Vie Privée* acts as supervisory entity in Belgium and is located at Rue Haute 139 in 1000 Brussels

Selling of Data Prohibition

Under no circumstances shall PFSweb Europe sell your personal information

Defined Purposes

We use your personal information to process your purchase, provide service and support. We also use non personal information to collect and aggregate statistics

Prior Consent - Direct Marketing

We may also share our product news and offerings with you via mail, e-mail or phone. In such case and in any direct marketing activities, we make sure to obtain your prior consent, as required by law.

Right to correct and/or delete your personal data

At any time you may contact us with any privacy questions or concerns you may have. You also may ask at any time to see the personal data you have given us and request correction or deletion within reasonable timeframes (privacy@europe.pfsweb.com - PFSweb Europe c/o PFSweb BV sprl).

Privacy Policy Approval

At the time of submitting your personal data, we use appropriate technology that allows you to read and agree to all the terms of this privacy policy. As regards B2C and B2B websites that PFSweb host and operate on behalf of its customers, PFSweb Europe ensures that you shall not be allowed to complete the online order process unless you have agreed to this privacy policy.

Security

We strive to protect the security of your personal data by use of appropriate measures and processes. Of course, data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

Privacy Practices – Further Description

Collected Information

We may collect, store and use the following kinds of personal data:

- Information about your computer and about your visits to and use of PFSweb sites, such as your IP address, geographical location, browser type, referral source, length of visit and number of page views
- Information relating to any transactions carried out between you and us on or in relation to PFSweb sites, including information relating to any purchases you make of goods or services on PFSweb websites
- Information that you provide to us for the purpose of registering with us
- Information that you provide to us for the purpose of subscribing to PFSweb websites services, email notifications and/or newsletters
- Any other information that you choose to send to us, including credit card payment details and all personal information required in order to process orders

Cookies

We use cookies on PFSweb websites. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We may send a cookie which may be stored on by your browser on your computer's hard drive. We may use the information we obtain from the cookie in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognise your computer when you visit our website, and to personalise our website for you

Most browsers allow you to refuse or accept cookies. This will, however, have a negative impact upon the usability of many websites including PFSweb sites

Use of your personal data

Personal data submitted on PFSweb websites will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use your personal information to:

- administer PFSweb websites
- improve your browsing experience by personalising PFSweb websites
- enable your use of the services available on PFSweb websites
- send to you goods purchased via PFSweb websites, and supply to you services purchased via PFSweb websites
- send statements and invoices to you, and collect payments from you
- send you general (non-marketing) commercial communications
- send you email notifications which you have specifically requested
- send you our newsletter and other marketing communications (relating to our business) which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar technology (you can inform us at any time if you no longer require marketing communications to be sent by emailing us at privacy@europe.pfsweb.com)
- provide third parties (i.e. our customers) with statistical information about our users – but this information will not be used to identify any individual user
- deal with enquiries and complaints made by or about you relating to the website

Other disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about you:

- to the extent that we are required to do so by law
- in connection with any legal proceedings or prospective legal proceedings
- in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk)
- to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.

Unless compelled by applicable legislation, we will not provide this information to a third party without your prior permission, except as necessary to process your order, fulfill your requests or otherwise manage the customer relationship between you and PFSweb Europe SA.

International data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we operate in order to enable us to use the information in accordance with this privacy policy.

If you are in the European Union, information which you provide may be transferred to countries (including the United States) which do not have data protection laws equivalent to those in force in the European Union. You expressly agree to such transfers.

PFSweb Europe takes appropriate steps to prompt its US partners to adhere to the Safe Harbour Principles, which specify the guidelines agreed upon by the European Union and the United States to the transfer of personal data.

Security of your personal data

Encryption Technology

While there are always risks associated with providing personal data, whether in person, by phone or over the Internet, and no system of technology is completely safe, "tamper" or "hacker-proof", PFSweb Europe has endeavored to take appropriate industry standard measures to prevent and minimize risks of unauthorized access to, improper use and the inaccuracy of your personal information. For example, we use encryption technology when collecting or transferring sensitive data such as credit card information.

Personal Data Physical and Logical Protection

PFSweb Europe takes (and requires that any service providers and third party processors providing services to it take) appropriate technical and organizational measures to protect personal information against accidental or unlawful destruction or accidental loss, misuse, unauthorized access, disclosure, alteration or destruction, and against any other unlawful form of processing of personal information as defined by the applicable law.

Minors

No information may be submitted to PFSweb Europe by minors without the consent of a parent or legal guardian, nor may minors make purchases or other legal acts on PFSweb websites without such consent, unless permitted by applicable legislation.

External Links

For your easy accessibility PFSweb websites may include links to sites on the Internet that are owned or operated by third parties. Upon following a link to such third-party site, you shall review and agree to that site's rules of use before using such site.

You also agree that PFSweb Europe has no control over the content of that site and cannot assume any responsibility for the privacy practices or content of such third-party sites. In addition, a link to a non-PFSweb Europe site does not imply that PFSweb Europe endorses the site or the products or services referenced in such third-party site.

Modification of this Privacy Policy

PFSweb Europe reserves the right to change or modify this privacy policy at its discretion, or change, modify or withdraw access to PFS websites, or the content of these pages at any time with or without prior notice.

PFSweb Europe will notify you of such change or modification by posting an updated version of this privacy policy on PFSweb websites.

You are responsible for regularly reviewing this privacy policy. Continued use of PFSweb websites shall constitute your consent to such changes.